How to use:

Top tips:

THE LENS Valuing Ideas. Inspiring People. Powering Innovation.

- Put this poster up in a place where lots of people either pass by or spend time. A common area or cafeteria would be a good place.
- Put out lots of pens and post-it notes beside the poster.
- Let the team know where it is and ask them to write down any ideas they might have. There are some top tips here to get people started.

If you are struggling to come up with ideas, ask yourself some of the questions below:

- How can we help make our customers lives better?
- What isn't working well at the moment?
- What do we know works well in other places?
- What are we doing well but think we could improve or deliver to more people?

Put your ideas here...